



getINNOtized

THE TECHNOLOGY IMPACT COMPANY



DEVELOPING THE LARGEST UNTAPPED TALENT POOL ON OUR PLANET



The Challenge

Africa has the world's fastest-growing labour & talent force – but needs professional qualification & job growth to catch up



Our mission



We want to overcome societal challenges in two different worlds:

- In Africa we are fighting brain drain by creating 3.000+ attractive ICT jobs for “High Potentials” over the next years.
- In Germany we provide a solution against the shortage of digital skills by providing access to the talents we have upskilled into IT-Specialists.

The Technology Impact Company

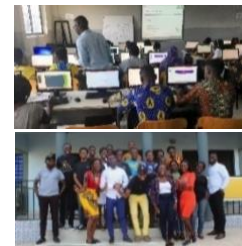


Founded 2015 with the goal to generate jobs for digital talents across Pan-Africa (see [press-article](#)).



Many German companies have realized projects together with our qualified & fully employed workers located in Africa (supported by Germany-based Mentors)

More than 1,000 talents developed in the field of Software Development & Data Science together with partner universities in Pan-Africa.



Awarded with the „Deutscher Exzellenz Preis 2019“ (Kategorie Aus- & Weiterbildung, Schirmherr Wolfgang Clement – Bundesminister A.D.)



Key people behind getINNOtized

Management



Ulrich Busch
CEO & Program Lead



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Senior Advisors



Dr. Bettina von Jagow
Corporate Learning



Dr. Stephan Werhahn
Corporate & Public Affairs



Lutz Ziob
Technology Education & Africa

Program partners



- getINNOtized offers a unique educational approach tailored to the needs of our partners.
- Our expert team combines 30+ years of industry and educational experience in relevant fields.
- The program follows a proven approach with a high Return on Invest (social & business impact).

